



ARTWORK SPECIFICATIONS:

PLEASE NOTE:

These specifications are critical for producing printed tubes. Any failure to meet them will result in the job being returned to the designer, and lost time.

DIMENSIONS:

- Maximum printable area for our Standard Template is 6.375 x 8.0 (alternate templates are available, but must be approved by Biederman Enterprises).

DESIGN SET-UP:

- Minimum Stroke Values: Negative 0.75 pt. Positive 0.75 pt.
- Provide all Job Fonts and Placed Images.
- No Overprinting - everything must be set to knock out.
- Art must be supplied in Vector Format (we do not print bitmap images / photoshop files)
- Acceptable Formats include: Illustrator CS4, Freehand MX, InDesign CS4, and Quark XPress6.1.
- Files must be supplied in both Editable and Outlined format - be sure to include a Printed Proof and / or a Pdf Sample.
- Designs may be supplied via CD, Email or FTP - Please contact Jon Schlaich for FTP Information.

COLORS:

- You may use up to 4 Spot Colors (No Process Printing).
- Pantone Numbers must be specified.
- We do not print Metallic Inks.
- Screening of colors is not recommended. If it is necessary, please contact us to discuss allowable instances and our tolerances.

FONTS: *(minimum point size specified for unaltered fonts - width and height must be set to 100%)*

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|-----------------------|-----------------|----------------|
| • Sans Serif Regular: | Negative 8 pt. | Positive 6 pt. |
| • Sans Serif Bold: | Negative 7 pt. | Positive 6 pt. |
| • Serif Regular: | Negative None | Positive 6 pt. |
| • Serif Bold: | Negative 10 pt. | Positive 6 pt. |

When Biederman receives new artwork, a pdf proof will be sent back to ensure that there is nothing missing, then a hard copy Epson Proof will be issued for final sign off. Printing Plates can not be issued until the signed Epson Proof has been returned.

Contact Information:

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