**Biederman Graphics Inc.** www.biederman.ca
tel. 905.854.5551 fax. 905.854.0813

# ARTWORK SPECIFICATIONS:

***PLEASE NOTE:***

*These specifications are critical for producing printed tubes. Any failure to meet them will result in the job being returned to the designer, and lost time.*

**DIMENSIONS:**

- Maximum printable area for our Standard Template is 6.375 x 8.0 (alternate templates are available, but must be approved by Biederman Enterprises).

**DESIGN SET-UP:**

- Minimum Stroke Values: Negative 0.75 pt. Positive 0.75 pt.
- Provide all Job Fonts and Placed Images.
- No Overprinting - everything must be set to knock out.
- Art must be supplied in Vector Format (we do not print bitmap images / photoshop files)
- Acceptable Formats include: Illustrator CS4, Freehand MX, InDesign CS4, and Quark XPress6.1.
- Files must be supplied in both Editable and Outlined format - be sure to include a Printed Proof and / or a Pdf Sample.
- Designs may be supplied via CD, Email or FTP - Please contact Derek Mitchell for FTP Information.

**COLORS:**

- You may use up to 5 Spot Colors (No Process Printing).
- Pantone Numbers must be specified.
- Some Screening of Colours is available.

**FONTS:** *(minimum point size specified for unaltered fonts - width and height must be set to 100%)*

- Sans Serif Regular: Negative 8 pt. Positive 6 pt.
- Sans Serif Bold: Negative 7 pt. Positive 6 pt.
- Serif Regular: Negative None Positive 6 pt.
- Serif Bold: Negative 10 pt. Positive 6 pt.

When Biederman receives new artwork, a pdf proof will be sent back to ensure that there is nothing missing, then a hard copy Epson Proof will be issued for final sign off. Printing Plates can not be issued until the signed Epson Proof has been returned.

Contact Information:

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